

CENSUS

2020



Benton & Franklin Counties



<https://bfcensus2020.org>



Facebook.com/BFcensus2020.org



10 Questions Completed Every **10** Years

Everyone Counts

The Census counts every person living in the U.S. once, only once, and in the right place.

Your answers to **Ten** confidential questions can help our **Community** for the next ten years.

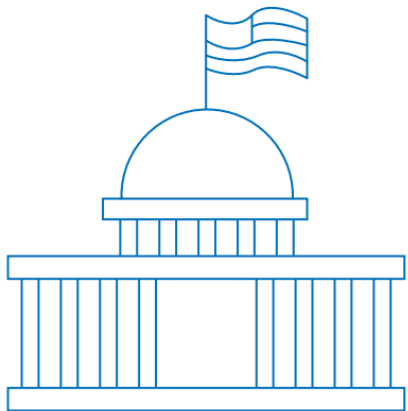
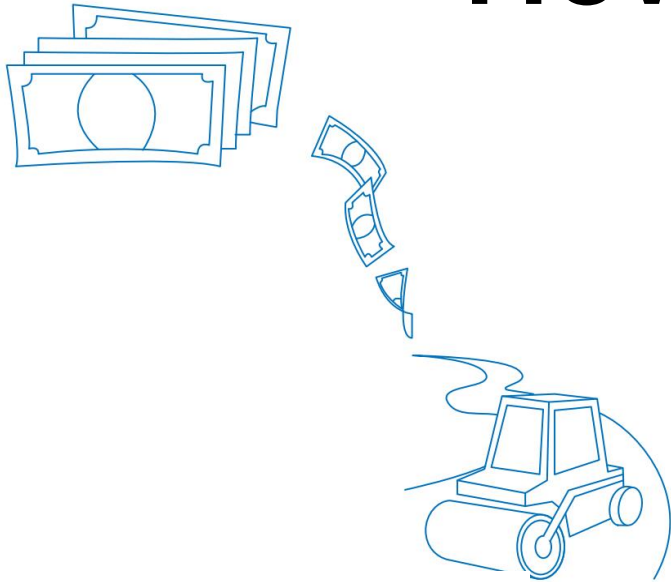
Why do we have a census?

The U.S. Constitution mandates that **everyone in the country be counted every 10 years.**

The first Census was in 1790



How does it affect my town?

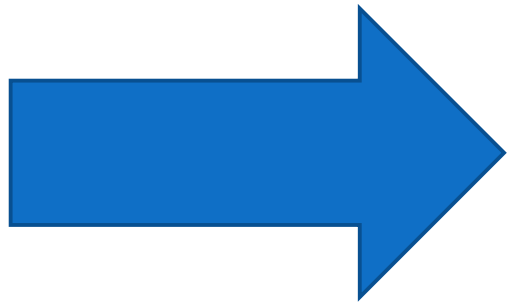


Distribution of more than \$675 billion in federal funds to states, counties, and communities each year for the next 10 years!

It's about fair representation! The Census results are used to reapportion the 435 seats in the House of Representatives, determining how many seats each state gets!

That's \$2,300 per person per year in our community!

**The Census
determines the
distribution of
Federal Funds
for programs
like these**



Medicaid

Supplemental food: school lunches,
SNAP, WIC

Planning for roads, transportation,
and emergencies

Education: Special ed, college student
Pell Grants

Public transit

Low income housing

Head Start



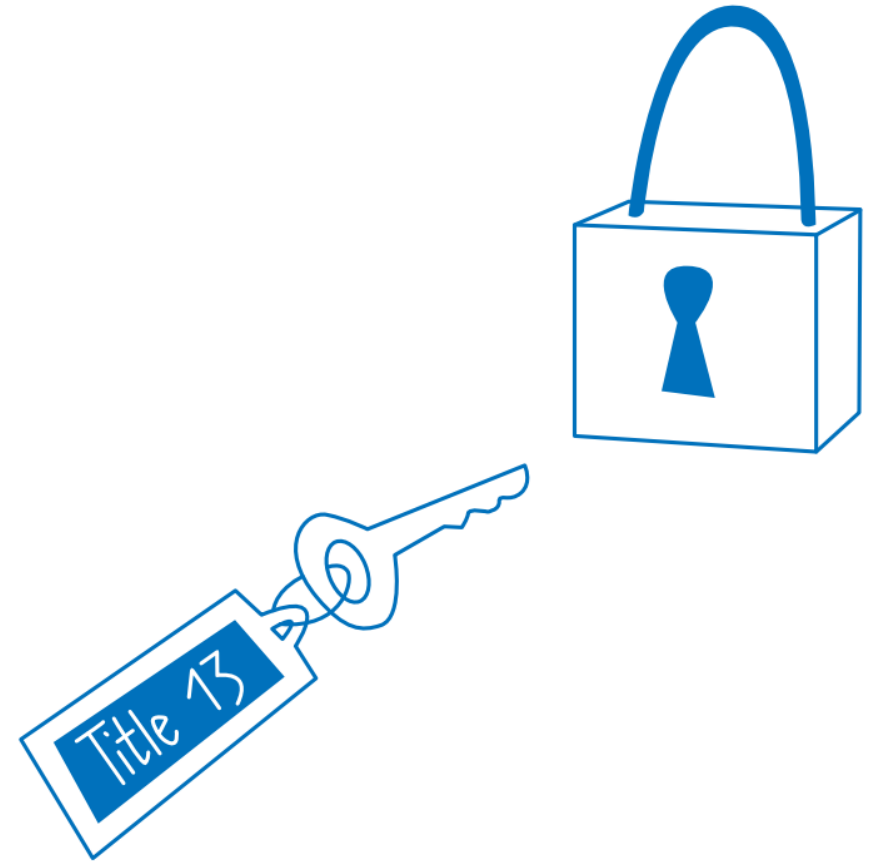
YOUR INFORMATION IS PROTECTED BY LAW

Your information cannot be shared
with anyone. Not law enforcement,
not immigration enforcement.

No one!

Title 13 ensures the protection of your data

- Information collected can only be used for statistical purposes
- Your responses cannot be used against you by any government agency or court in any way! Not by the FBI, Homeland Security, and not by the US Immigration Customs Enforcement (ICE)
- All Census Bureau staff take a lifetime oath to protect your personal information; penalties for wrongful disclosure is 5 years in prison and/or \$250,000 in fines

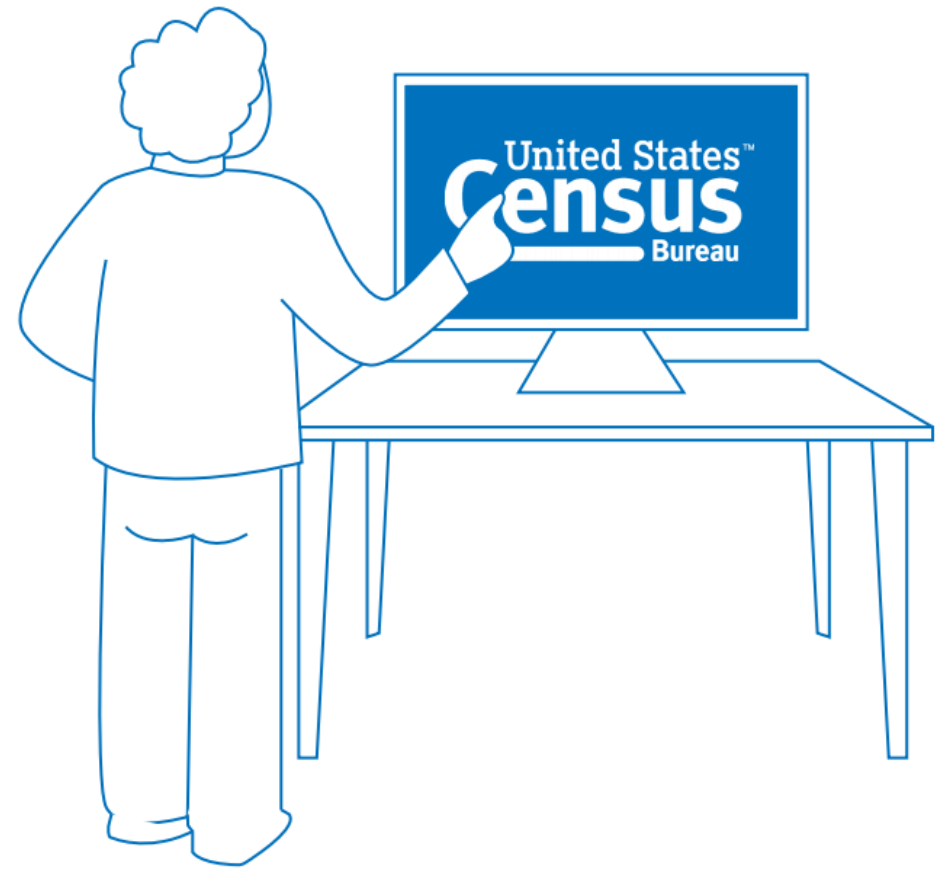


What are the 10 questions?

1. **Address** (and do you rent or own)
2. **Phone Number** (in case follow-up is needed—like two responses came from the same address)
3. **Number of people living at the address**
4. **Relationship of people to each other** (like dad, grandma, son)
5. **Name**
6. **Gender**
7. **Age and Date of Birth**
8. **Race**
9. **Hispanic, Latino, or Spanish Origin**
10. **Whether a person lives or stays somewhere else**

The 2020 Census will be easy to answer

- 3 ways to respond:
 - ✓ Internet (using any device)
 - ✓ Telephone
 - ✓ Paper form
- Trained US Census workers can assist you using cell phones and electronic devices
- It will be in 13 languages
- Language guides are available for 59 other languages



WHAT WE WILL SEND IN THE MAIL

On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

WHAT TO EXPECT

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